

EXECUTIVE BOARD MEETING MINUTES			
Purpose	Monthly Executive Board Meeting		
Date	8/4/2024	Location:	Virtual / Zoom
Start Time	6:00pm	End Time	7:00pm
Meeting Roles			
President	Carla Miragliotta (CM)- Absent	Secretary	Chris Long (CL)- Present
Vice President	Kristin Siegle (KS) - Present	Treasurer	Neil Tipograph (NT) - Present
Member at Large	Lis Shlansky (LS) -Present		
Advisory Board	Ed Altman (EA) – Present Dana McLaren (DM)- Present Denise Iannizzotto (DI) – Absent Francine Alfandary (FA) – Present Melida Barbosa (MB) – Absent John McCreech (JM) - Present		
Other Attendees	None		

Meeting Agenda			
Item	Description	Action	Owner
EB Meeting Minutes	Last month's meeting minutes were approved.		
President's Report (KS)	Kristin filled in for Carla: Good turnout for Team Championships, our runners did well and we had good attendance for the gathering after the race. 12 requests for local competitive. NYRR asking about gel station, need more people for the 2nd shift, will publicize.		

	<p>Good turnout for the summer picnic in Central Park. Members enjoyed it, even with the rain at the end.</p> <p>Switch to Heylo has been going well</p> <p>3 Bridges signups now open for members and non-members. Members can register a guest.</p>		
<p>Treasurer's Report (NT)</p>	<p>Overall a good July</p> <p>Some duplicate charges but getting fixed</p> <p>Membership revenue - 21 new members for the month</p> <p>Only 1 cancelation, person moved out of NYC.</p> <p>Heylo will give us an accurate membership count. 323 people registered on Heylo, will reach out to the rest, about 500.</p> <p>\$3420 dollars membership revenue</p> <p>We also have some 3 bridges revenue from non-members.</p> <p>IT guy hinting that he may raise his rate, but we may not need him in the future.</p> <p>We did incur some expenses related to team champs bagels , coffee etc.</p> <p>Profit figure is a true figure, no distortion because of coaches fees.</p> <p>Bank Balances - up , Heylo pays us every week</p> <p>Growing membership, better collection.</p> <p>Need to think about when we promote three bridges run #2</p> <p>Suggestion for Heylo to send out emails, may be more effective if comes from a Flyer.</p> <p>500 Flyers are not affiliated under NYRR, so need to get them to change that.</p> <p>Will come up with a model email.</p> <p>Shared document so we can approach people we know</p> <p>DM - might be a benefit in having a cutoff date</p> <p>EA - group leaders should mention in their newsletters</p> <p>CL- seek volunteers to help with emails, in exchange they could earn a bib qualification</p>		

<p>Pre NYC Marathon Pasta Dinner (LS)</p>	<p>Lis discussed planning for the Marathon Pasta dinner Azalia Pre fix menu , Speaker is booked, hotel is set up Will aim to break even \$50 per person , not including tax and tip \$60 was cost last year Also need to factor in hotel fee for the guest speaker</p>		
<p>Runs and Non-Run Events</p>	<p>Calendar review: Three Bridges is next , have about 95 people signed up on Heylo have 30 volunteers- need to slot people We have plenty of Flyer bibs John has the signs Pre-pacer meeting will be scheduled Need to nail down Fleet Feet opening time. 3rd floor bathrooms may be opened at 7am Lis- put different people in charge of different things Kristin wants to start the run at 8am Need to find out what is in storage Ed will make a list of needed supplies Lis and Chris will continue talking with the Fleet Feet Community organizer</p> <p>2nd Three Bridges -Tim Decker suggested a new course- still up for discussion</p> <p>Suggestion for secretary of photography- EA - talk with Richard and Mark about coordination CL will talk with Marc and Richard</p> <p>Kristel organizing the palisades run in September</p> <p>Sept 15 is the next meeting</p> <p>FA- talked about the tangled start at the team championships, John Whitfied was injured, NYRR will probably change the start next year.</p>		

	LS - Raised question about response to any potential emergencies during the 3 bridges. KS- will distribute emergency phone numbers.		
Next Meeting	Sunday, Sept. 15 , 6:00PM		